



## **Privacy Policy**

**Midland Antennas** ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.midlandantennas.com](http://www.midlandantennas.com) (the "Site"). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

### **Information We Collect**

We may collect personal information that you provide to us directly, including but not limited to:

- **Name**
- **Email Address**
- **Phone Number**
- **Company Name**

### **How We Collect Information**

We collect information in the following ways:

- **Contact Forms:** When you fill out a contact form or submit an inquiry.
- **Order Forms:** When you place an order through our website.
- **Cookies:** To enhance your experience on our website and gather data about site traffic and interactions.

### **Purpose of Data Collection**

We use the information we collect for various purposes, including:

- To process and fulfill your orders.
- To communicate with you, including responding to inquiries and sending marketing materials.
- To improve our website and customer service.
- To comply with legal obligations, including GDPR compliance.

### **Data Sharing**

We do not share your personal information with third parties, except as necessary to comply with legal obligations.

### **Data Protection Measures**

We implement a variety of security measures to maintain the safety of your personal information, including:



- **Encryption:** Secure Sockets Layer (SSL) encryption to protect data during transmission.
- **Secure Servers:** Hosting on secure servers with access controls.
- **Access Controls:** Restricting access to personal information to authorized personnel only.

## User Rights

You have the following rights regarding your personal information:

- **Access:** Request access to the personal data we hold about you.
- **Correction:** Request correction of any inaccurate or incomplete data.
- **Deletion:** Request deletion of your personal data.
- **Opt-Out:** Opt-out of marketing communications.

To exercise these rights, please contact us at [midlandantennasales@gmail.com](mailto:midlandantennasales@gmail.com) or unsubscribe from our mailing list using the link provided in marketing emails.

## Cookies and Tracking Technologies

We use cookies and similar tracking technologies to:

- Remember user preferences and settings.
- Analyze website traffic and user behaviour.
- Enhance site performance and functionality.

You can manage your cookie preferences through your browser settings.

## GDPR Compliance

We are committed to complying with the General Data Protection Regulation (GDPR) for our users in the European Union. This means you have the right to access, correct, delete, and restrict the processing of your personal data. You also have the right to data portability and to lodge a complaint with a supervisory authority.

## Policy Updates

We may update this Privacy Policy from time to time. We will notify you of any changes by updating the "Effective Date" at the top of this policy. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

## Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

- **Email:** [midlandantennasales@gmail.com](mailto:midlandantennasales@gmail.com)

By using our website, you consent to the terms of this Privacy Policy.